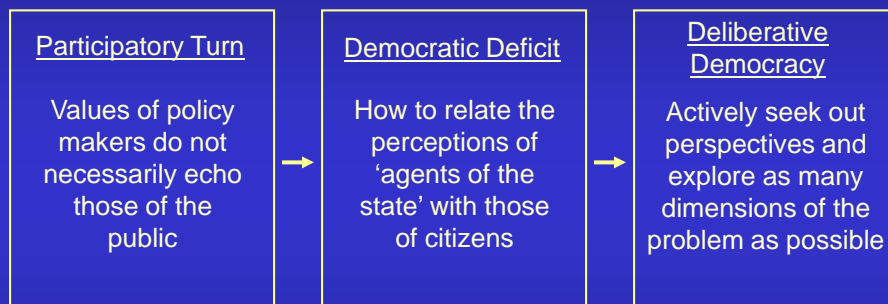


Swimming with Salmon: Journalism, Science and Democracy

David Secko
Department of Journalism
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The Participatory Turn



Science Journalism?

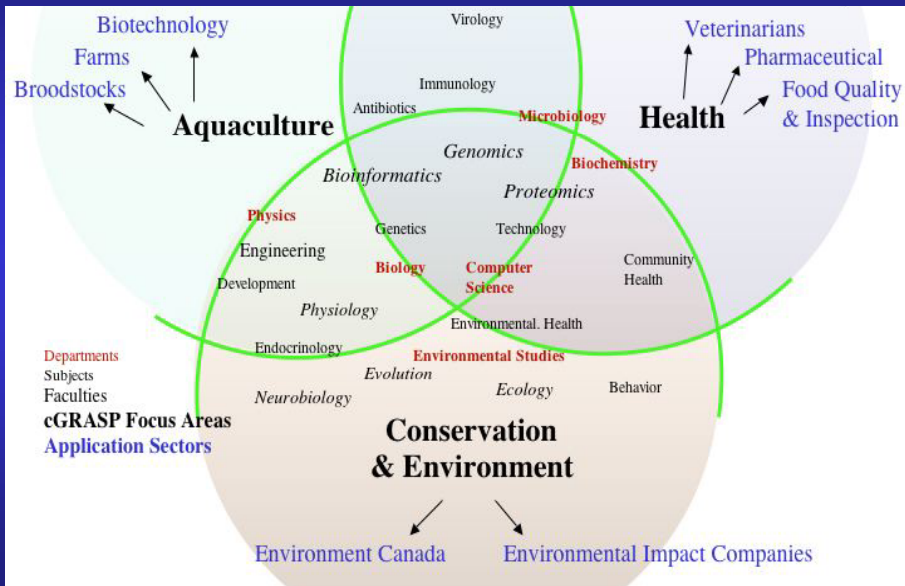
Secko and Burgess, *The Tyee*, December 20, 2006; Perri 6, *The Governance of Technology*, 2003; Tansey, J., *The Prospects for Governing Biotechnology in Canada*, 2003.

Swimming with Salmon

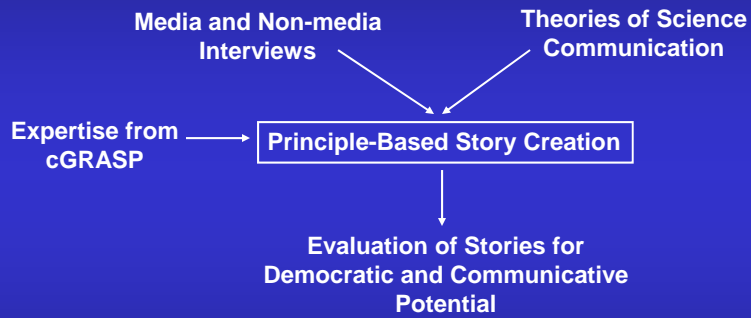


- Genome Canada/BC have funded two projects—cGRASP and the GE³LS Arch—that together aim to examine different techniques as applied to citizen engagement and the governance of salmon genomics
- Techniques:
 - Depth Interviewing
 - Focus Groups
 - Online Modeling
 - Literature Reviews
 - Study of IP Regimes
 - Journalism?**

Salmon Genomics



Methodology



Note: Although factual in nature, the construction of the salmon genomic test stories was artificial



Interest in:

1. Bringing together journalism, science, and endeavors to engage citizens
2. Engaging GE³LS approaches
3. Drawing upon expertise and activities at Concordia